

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
SEP19/12 15.55

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MICHELLE SANTUOSO
SALES PRSN WA- JOE KNAUER

PRDCT	<u>AMERICAN CROSSROADS</u>	<u>EST #1017</u>	COMMENTS: (LINE, ORDER, INVOICE)
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP19/12 13.33

STA:

:LINE#:	REP	:	CD :		TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
: LINE#:	:	:	:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	:	:	:	:	:	:

2	S	1000P-1100P	30	\$6,000.00	9/21	9/21	0	FRI
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PROGRAM : 20/20
CON COM1: 20/20

35	A	500P-700P	30	\$3,000.00	9/23	9/23	2	202
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PROGRAM : PRE EMMYS
ORD COM1: WE CAN OFFER: PRE EMMYS
THIS IS A MAKE-GOOD FOR SEP21 ON LINE-2 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

13	S		700P-800P	30		\$5,000.00	9/23	9/23	0		SUN	0
PROGRAM : AMERICA'S FUNNIEST VIDEOS												
CON COM1: AMERICA'S FUNNIEST VIDEOS												

36	A		800P-1100P	30		12500.00	9/23	9/23	2		SUN	2
PROGRAM : PRIME TIME EMMYS												
ORD COM1: WE CAN OFFER SEP23 ON LINE-13 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR SEP23 ON LINE-15 FOR 1 SPOT/WK												

14	S		800P-900P	30		12000.00	9/23	9/23	0		SUN	0
PROGRAM : ONCE UPON A TIME												
CON COM1: ONCE UPON A TIME												

15	S		900P-1000P	30		\$8,000.00	9/23	9/23	0		SUN	0
PROGRAM : REVENGE												
CON COM1: REVENGE												

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED:FRI/1000P-1100P	SEP21	30S	\$6,000.00	(SEP19/12)
			OFFER:SUN/500P-700P	SEP23(2/WK)	30S	\$3,000.00	PLS ADVISE.
CMT:WE CAN OFFER: PRE EMMYS							

M2	OK'D	BUY#13	MISSED:SUN/700P-800P	SEP23	30S	\$5,000.00	(SEP19/12)
		BUY#14	SUN/800P-900P	SEP23	30S	12000.00	
		BUY#15	SUN/900P-1000P	SEP23	30S	\$8,000.00	
			OFFER:SUN/800P-1100P	SEP23(2/WK)	30S	12500.00	PLS ADVISE.
CMT:WE CAN OFFER							

SEP/12 166000.00 CONTRACT TOTAL 166000.00

TOTAL SPOTS 37

MARKET TOTALS \$415,000 WFTV 40% WKMG 28% WESH 24% WOFL 7% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-LINE X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE